

**OFFICIAL ENTRY FORM**

Kindly complete the required details in **BLOCK LETTERS**

ENTRY TITLE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ORGANIZATION: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ENTRY IMPLEMENTATION PERIOD:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CONTACT DETAILS

 CONTACT PERSON: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

TELEPHONE/MOBILE NO. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

COMPANY / COMPANY ADDRESS / BILLING ADDRESS:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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CATEGORY TYPE (Please check)

**Category 1 PR Programs**

 \_\_\_ Sub-Category 1A Marketing And Brand Communication

 \_\_\_ Sub Category 1B Arts & Culture/ Heritage/ Tourism

 \_\_\_ Sub Category 1C Financial Communications

 \_\_\_ Sub Category 1D Technology

 \_\_\_ Sub Category 1E Health & Wellness

 \_\_\_ Sub Category 1F Automotive And Transportation

 \_\_\_ Sub Category 1G E-Commerce And Retail

 \_\_\_ Sub Category 1H Business To Business Communication

 \_\_\_ Sub Category 1I Employee Engagement

 \_\_\_ Sub Category 1J Change Communication

 \_\_\_ Sub Category 1K Reputation And Issues Management

 \_\_\_ Sub Category 1L Public Affairs/ Policy-Shaping Communication

 \_\_\_ Sub Category 1M Cause-Related / Public Awareness / Advocacy

 \_\_\_ Sub Category 1N Sustainability Communication (Contributing

 To Any Of The United Nations Sustainable

 Development Goals)

 \_\_\_ Sub Category 1O Corporate Social Responsibility/ Good

 Governance

 \_\_\_ Sub Category 1P Government Relations

 \_\_\_ Sub Category 1Q Investor Relations

 \_\_\_ Sub Category 1R Diversity And Inclusion

 \_\_\_ Sub Category 1S Non-Profit

 \_\_\_ Sub Category 1T Corporate Identity/ Corporate Branding

 Program

 \_\_\_ Sub Category 1U Best Use Of Digital

 \_\_\_ Sub Category 1V Best Use Of Social Media

 \_\_\_ Sub Category 1W Best Use Of Influencer Marketing

 \_\_\_ Sub Category 1 X Best Use Of Partnerships

 \_\_\_ Sub Category 1Y Best PR-Lead Integrated Campaign

**Category 2 PR Tools**

 \_\_\_ Sub-Category 2A Publications

 \_\_\_ Sub Category 2B Multimedia

\_\_\_ Sub Category 2C Special Events

ENTRY FEE

\_\_ Regular entry fee (up to 24 November 2023)

\_\_\_ PRSP Members Php 10,000

\_\_\_ Non-Members Php 12,000

TERMS AND CONDITIONS:

1. This serves as your confirmation for participation in the 59th Anvil Awards.
2. IMPORTANT REMINDER: To be eligible for screening and judging, entries must be fully paid and proof of payment must accompany the entry submission.
3. Checks, online transfers and over-the-counter payments deposited in PRSP’s bank account:

Account Name: Public Relations Society of the Philippines, Inc.

Account Number: 0321-0261-33

Bank Name: Bank of the Philippine Islands (BPI)

Branch: Legazpi Columns

Please make checks payable to: Public Relations Society of the Philippines, Inc.

3. For direct cash transfers to the PRSP wallet:

Ewallet: Gcash

Account Name: Geronalyn Palang-at

Account Number: 0917-5995072

Submitted by:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

                 Proponent Name and Signature

Date Submitted: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_